

# RUNQING LIU *sylvia*

## UI/UX & INTERIOR & GRAPHIC DESIGNER

0404 486 818

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<https://www.runqingliu.com/>

Sydney, NSW

### EDUCATION

#### Master of Interaction Design and Electronic Arts (UI/UX)

University of Sydney

2023 - 2024

#### Bachelor of Interior Architecture(Honors)

University of New South Wales

2019 - 2022

### PROFESSIONAL SKILLS

Microsoft 365 Office	Multimedia Design	Adobe Creative Suite	Graphic Design	Figma
Sketchup	3D Modeling	Digital Marketing	Enscape	Prototyping
				AutoCAD

### WORK EXPERIENCE

#### Graphic Designer / Digital Designer

Jul 2024 - Nov 2024

Decode Company, Sydney

- Designed fund brochures and promotional materials with InDesign and Illustrator, transforming complex financial data into visually compelling content that reinforced brand identity.
- Created engaging social media visuals(Instagram/LinkedIn/X) using Canva and Figma, enhancing digital presence and audience engagement through strategic storytelling.
- Designed standardized letterheads in Microsoft 365 Office, ensuring brand consistency across all communications.
- Improved website design in Figma by applying user-centered principles, enhancing usability and aesthetics.

#### AI Trainer For Simplified Chinese

Apr 2024 - Now

Outlier, Remote

- Trained generative AI models through Simplified Chinese writing projects, ranking AI-generated responses, crafting short stories, and evaluating factual accuracy.
- Assessed and provided feedback on AI-generated content, enhancing model performance and reliability.

#### Interior Architecture Designer

Jun 2023 - Sep 2023

Tros Architects, Sydney

- Designed impactful mood boards with InDesign and Illustrator, expertly selecting color schemes, finishes, and furnishings to enhance spatial design projects.
- Developed precise 2D models in AutoCAD and 3D models using SketchUp and Enscape, ensuring accurate visualization and effective design planning.
- Created compelling company advertising posters and executed graphic design tasks with InDesign and Photoshop, effectively conveying brand messages and engaging target audiences.

#### Overseas Digital Marketing Specialist

Jul 2021 - Dec 2021

Youyi Trading Company, Guangzhou

- Produced and edited video content with Aegisub and CapCut, aligning with brand identity and marketing goals.
- Conducted market research and collaborated with influencers to enhance global brand presence.
- Managed email marketing campaigns and utilized platforms like TikTok and Instagram to boost brand visibility and engagement.

### REFERENCES

#### Gareth Wang (Design Director)

Tros Architects +61 0421 066 917

#### Dr Rohan Lulham (Senior Lecturer in Design)

University of Sydney rohan.lulham@sydney.edu.au

#### Tracy Gao (Human Resources)

Decode Company hr@decode-group.com